WOMEN IN DATA SCIENCE
CENTRAL & EASTERN EUROPE

2021 CONFERENCE AGENDA

13:00 **WELCOME & OPENING REMARKS**

Stanford Video

Welcome and Opening
Orsolya Vásárhelyi, WiDS Ambassador Hungary, University of Warwick

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13:20 **SESSION 1**

Keynote Talk: **Why Do Online Social Networks Die?**
Júlia Koltai (HU), Researcher, Centre for Social Sciences; Assist. Prof., Eötvös Loránd University; Visiting Prof., Central European University

Opening Up The Public Sector to Open Data
Alexandra Ștefănescu (RO), Chief Technology Officer, Code for Romania

Data science application in digital marketing
Jelena Joksimovic (RS), Co-founder, Uradi-zaradi

How to fall in love with blockchain data
Belma Gutlić (HR), CEO, NodeFactory

Chair
Orsolya Vásárhelyi (HU), Postdoctoral Researcher, University of Warwick

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14:00 **BREAK**

14:10 **SESSION 2**

Title Talk TBA
Nina Mrzelj (SI), Data Scientist & Software Engineer, Cloudflight

The impact of data in culture and creative industries
Diana Andone (RO), Director of the eLearning Center of Politehnica University of Timisoara

How to convince your neighbor that data is their friend?
Nora Rado (HU), Co-Founder, Contemplate

Title Talk TBA
Cezara Panait (RO), Head of Digital Policy, Europuls - Centre of European Expertise

Data Science & Infodemic: COVID-19 related information spreading in social media
Ana Meštrović (HR), Assoc. Prof., University of Rijeka, Department of Informatics

Chair
Brigita Bizjak (SI), Research and Exit Management Analyst at Revolut

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15:05 **BREAK**

15:15	### SESSION 3	### SESSION 4

The Power of Data Science in Finance
Azra Musić (BA), Data Scientist, Raiffeisen Bank

Challenges and Trends in Industrial Data Science
Jana Kemnitz (AU), Senior Data Scientist, Siemens

Data science meets cell biology
Ioana Gherman (RO), PhD student & Data Scientist, University of Bristol

Talk Title TBA
Speaker TBC

Chair
Rania Wazir (AU), Data Scientist, Member of the Board, Vienna Data Science Group

Finding your app's 'Aha' moment
Anna Szell (HU), Product Data Scientist, Shapr3D

Data Mesh
Tihana Britvić & Martina Kocet (HR), Data Engineers, Syntio

Talk Title TBA
Speaker TBC

A Journey Through Used Cars Fair Price Prediction
Elizaveta Liliom (RS), Data Scientist, Infostud 3 Ltd.

Chair
Marija Drašković (HR), Data Governance Specialist, Nets

16:05	### BREAK	

16:15	### PANEL DISCUSSION 1	### PANEL DISCUSSION 2

Data Science in Government

Brigitte Lutz (AU), Data Governance Coordinator, City of Vienna

Eszter Kabos (HU), Economist, Senior Advisor, Municipality of Budapest

Diana Mardarovici (RO), General Councilor, Bucharest City Hall

Marianna Pekar (HU/NZ), Principal Data Scientist, Social Wellbeing Agency, New Zealand

Tijana Blagojev (RS), Co-organizer, R-Ladies Belgrade

Cezara Panait (RO), Affiliated expert on Digital Policies, Europuls

Moderator
Silvia Fierăscu (RO)**,** Lecturer, West University of Timisoara

How to start a career in Data Science?

Taida Buljina-Prohic (BA), Internal Auditor/Investigator in IT & Application Mgmt Audits at IBM

Zsófia Bauer (HU), Founder and Head, Ynsight Research

Nina Erceg (HR), Computer Vision and Machine Learning engineer, Include

Ljubica Vujović (RS), Senior Data Scientist, Grid Dynamics

Iveta Lohovska (AU), Principal Data Scientist, HPE

Moderator
Jasminka Hasić (BA), Associate Professor, Sarajevo School of Science and Technology

16:45	**BREAK**

16:50	**SESSION 5**

Keynote Talk: **Moving into data science from non-CS academia.**
Jiliana Augustin (AU), Data Scientist, Mondi Group

Bioinformatics As An Emerging Field Of Data Science*Džana Bašić-Čičak* (BA), Senior Bioinformatics Lead and PhD Candidate, OlaWell Inc. and Sarajevo School of Science and Technology
The art of identifying valuable hints
Gabriele Bolek-Fügl (AU), Senior IT Consultant, Compliance 2b GmbH

Building Data Pipelines with Snowflake
Jovana Savić (RS), Senior Data Engineer, Jaggaer

Keynote Talk: **The Power of Language: Ethics in NLP**
Belma Ibrahimović (HR), Senior Data Scientist, Toptal Core Team

Chair
Tatjana Kecojević (RS), Founder and Executive Director at Sister Analyst

17:55	**CLOSING REMARKS**